

Voyages

DESIGN COLLECTION

by
Prachi Bansal

DESIGN COLLECTION

by
Prachi Bansal

Submitted to NIFT in partial
fulfillment of the requirements for the degree of
Bachelor of Design

FACULTY MENTOR:
T. Rajalakshmi Rao



NATIONAL INSTITUTE OF FASHION TECHNOLOGY
BENGALURU
2022

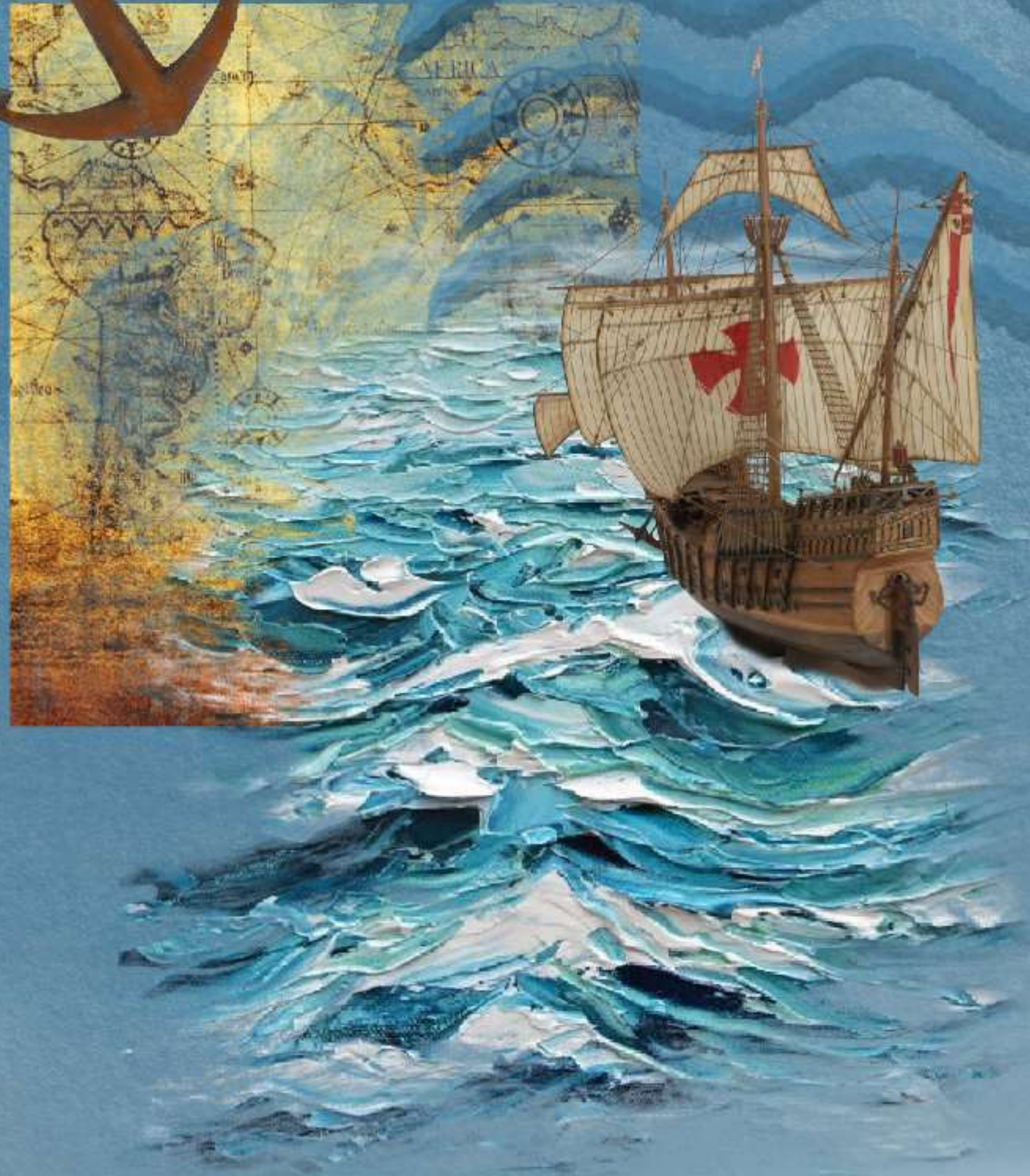
Voyage

CONCEPT

As far as my eyes wonder I see the sea stretch on for miles till it meets the horizon. No land in sight. The rest of the world is non-existent at this moment. It's just the sea and me on my sails. The wind blows fluttering through my hair, setting the journey in motion. Yes, it's about the journey. The destination is nothing more than mere stop amidst. This journey is more than what meets the eye. I am still and yet in constant motion. Time slows yet leaps faster. So much has been discovered, yet bountiful more to be found. The waves go on and so will I.



Moodboard



Pulling up the anchor, raising the sails, a journey embarks. Over the raging waves, flurry breeze blew as the ship cut rapidly through the water. As far as the sight could see, no land in sight. As far as one can see, only ocean awaits, awaiting adventure. Steer the wheel, adjust the sails, on the voyage of discovery.

						
PANTONE 13-0739 TCX Cream Gold	PANTONE 11-0700 TCX Luscious White	PANTONE 16-4834 TCX Bluebird	PANTONE 17-4019 TCX Mountain Spring	PANTONE 18-4214 TCX Stormy Weather	PANTONE 19-4033 TCX Poseidon	PANTONE 19-4052 TCX Classic Blue

CATEGORISING

Ocean

- Mysterious*
- Blue*
- Deep*
- Salty*
- Wrathful*
- Wayward*
- Tides*
- Rhythmic*
- Wavy motion*
- Serene*

Ship

- Sails*
- Anchor*
- Wood*
- Rot*
- Iron*
- Rust*
- Rope*
- Sailor*
- Crew*
- Pirates*
- Cargo*

Journey

- New places*
- Transport*
- Adventure*
- Story*
- Maps*

Adventure

- New places*
- Discovery*
- Unknown*
- Maps*
- Tresure hunt*
- Story*
- Commision*

Middle Ages

- Religious*
- Superstition*
- History*
- Ships*
- Pirates*
- Voyage*
- Discovery*
- New places*
- Maps*

Maps

- Compass*
- Direction*
- Longitude/latitude*
- Globe*
- Cartography*
- North*
- Treasure*
- Places*

Story

- Record*
- History*
- Literature*
- Adventure*
- Unknown*
- Books*
- Lores*

Inspiration

Encasing the experience of sea, the textures inspired from the ocean. The silhouettes drawn from the sails. The knotted nets, the linear structures. Loops, eyelets, rusty surface.

Colours of the sea, varying shades of blue. Sailor whites, ropes and rusty shades.



Client Board

Demographics

Age: 18- 40

Gender: Female

Location: Modern Cities of the country and abroad travels

Occupation: Entrepreneurs, homemakers, lifestyle services, writers etc.

Income: Upper Middle to Higher Class

Education: Well Educated and Highly qualified Individuals

Psycographics

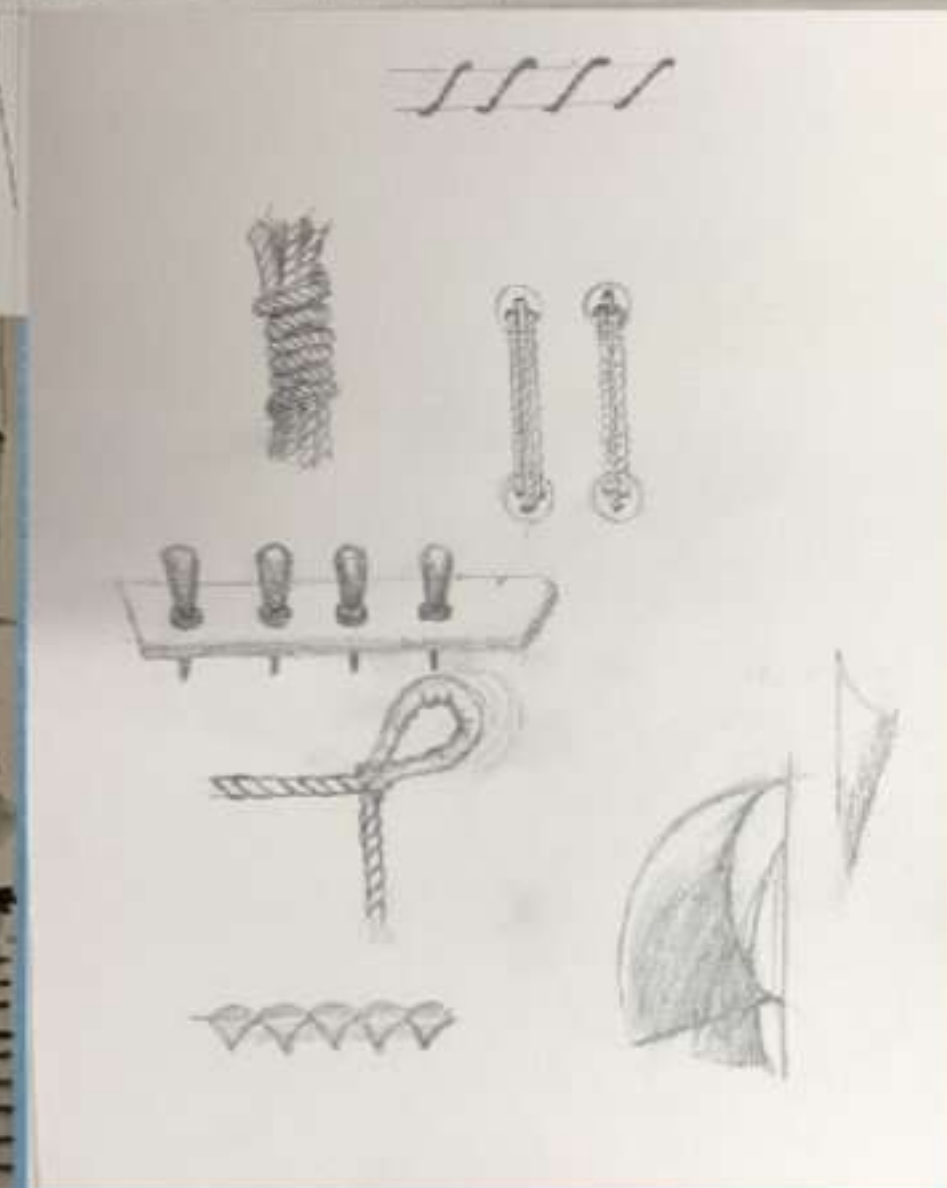
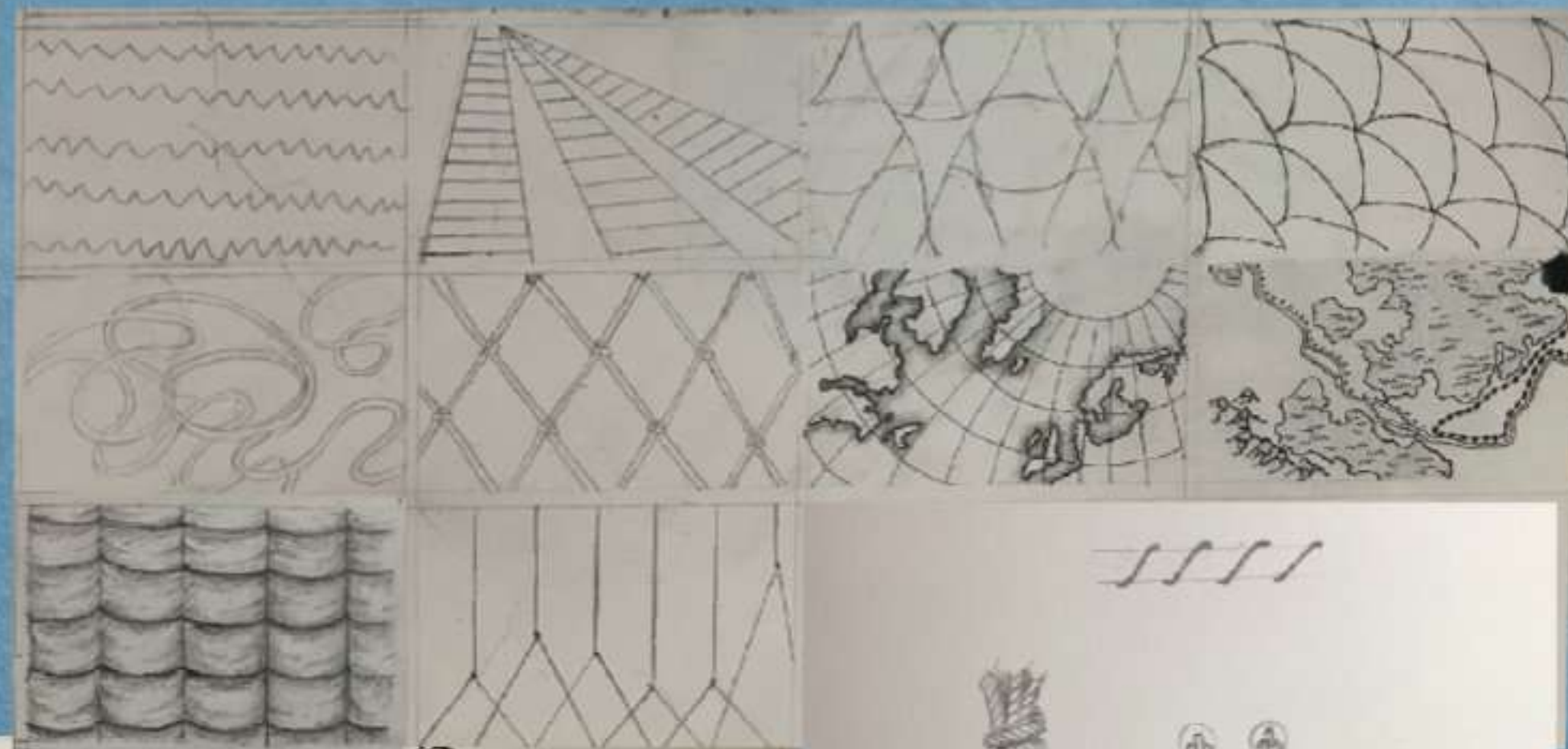
Personality: Confident, hardworking, modern, creative, independent, ambitious, adventurous, nature lover

Hobbies: shopping, reading, travelling, socialising, exploring

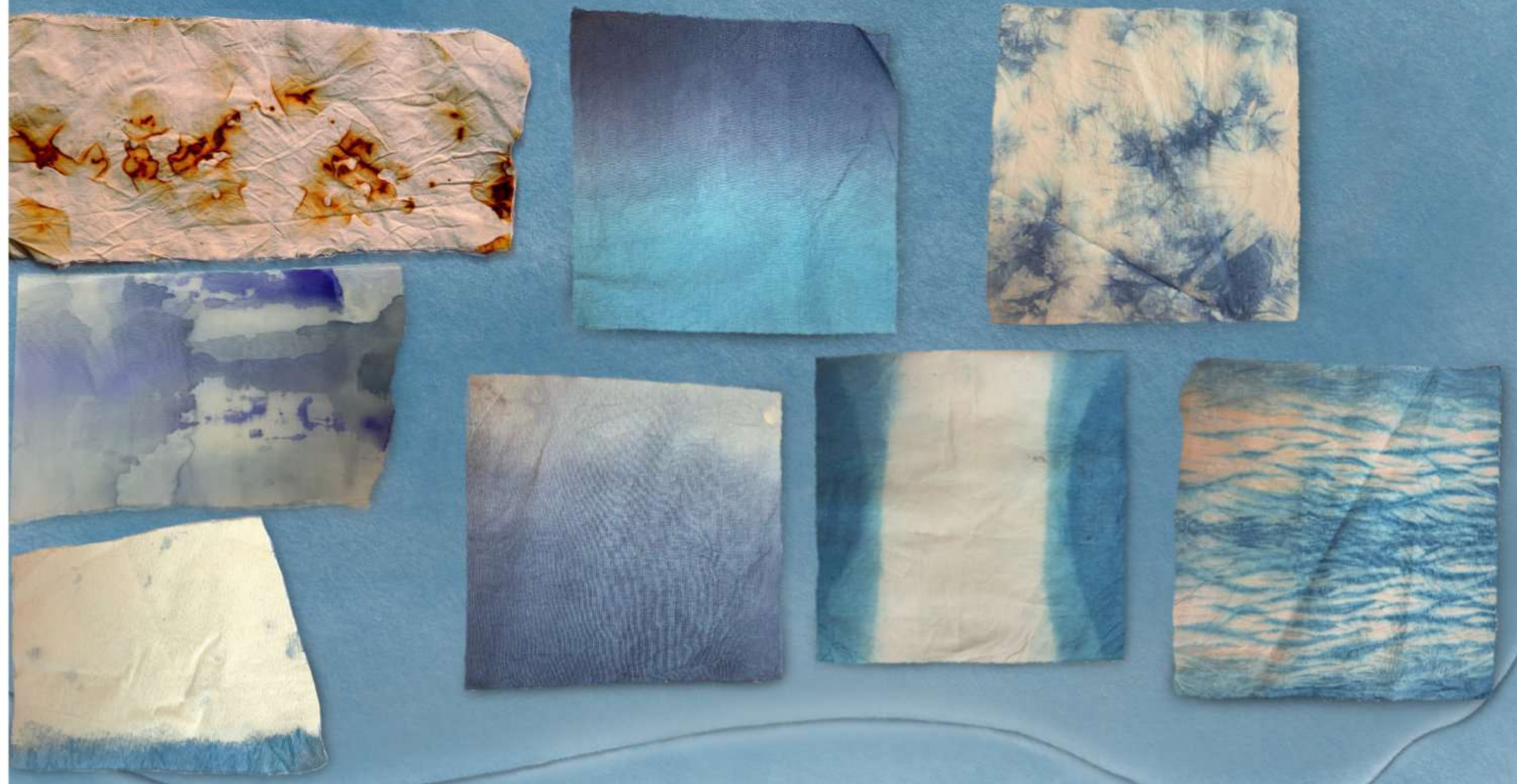
Purchasing behaviour: purchases several times seasonally, keeps up with the new and upcoming trends, loves nature inspired themes, style conscious



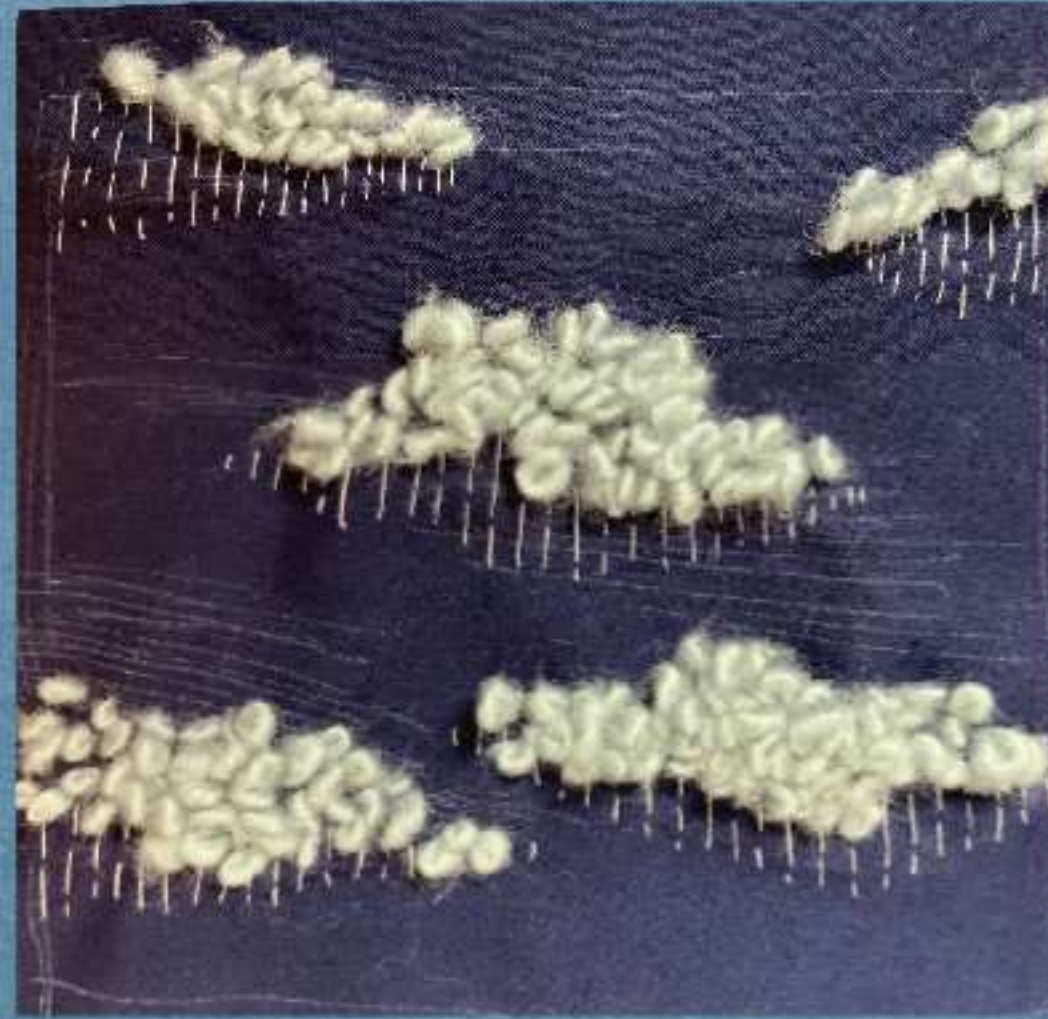
Exploration Sketches



Surface Exploration : Dyeing



Surface Exploration



Design Developments



Illustration (Front)



Illustration (Back)



Muslin Testfits



Measurement Chart

Size	8
Bust	35 ½ "
Waist	26 ½ "
Hip	37 "
Shoulder	5 ⅛ "
Front Chest	13 1/8 "
Length	29 "
Neckline	21 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
1	SS23	Voyage	1	Top	PBV-T01DB-S23	US 8

Fabrics
Broadcloth

Knife Pleats
Frilled Collar
Frills with picotted hem
Rolled Hem
Neckline facing
Keyhole Hook Fastening
Top Stitches
Plain Seam
Lapped seam



Measurement Chart

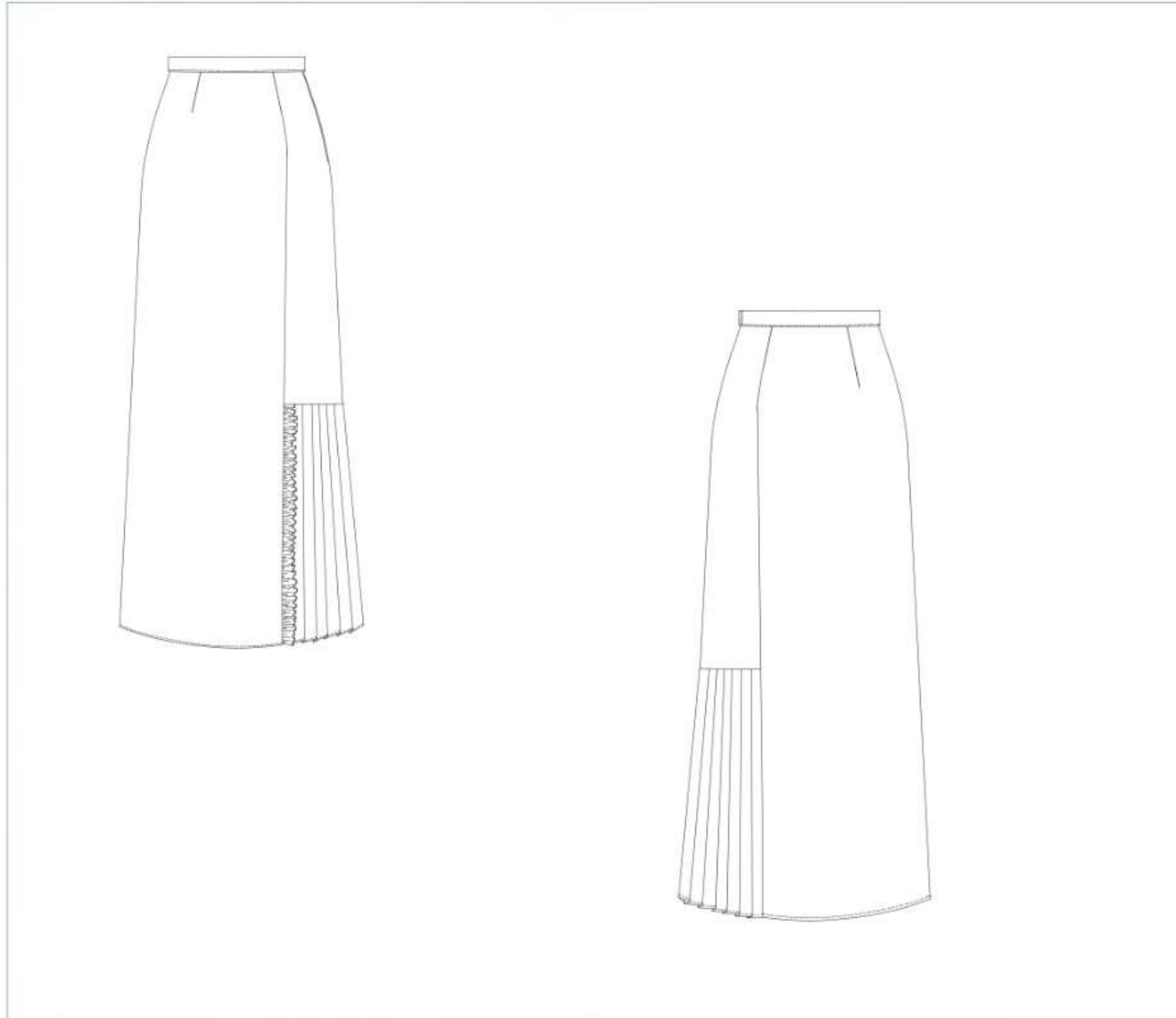
Size	8
Waist	26 "
Hip	37 "
Knee	14 "
Waist to knee	22 7/8 "
Length	38 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
2	SS23	Voyage	1	Skirt	PBV-S02GB-S23	US 8

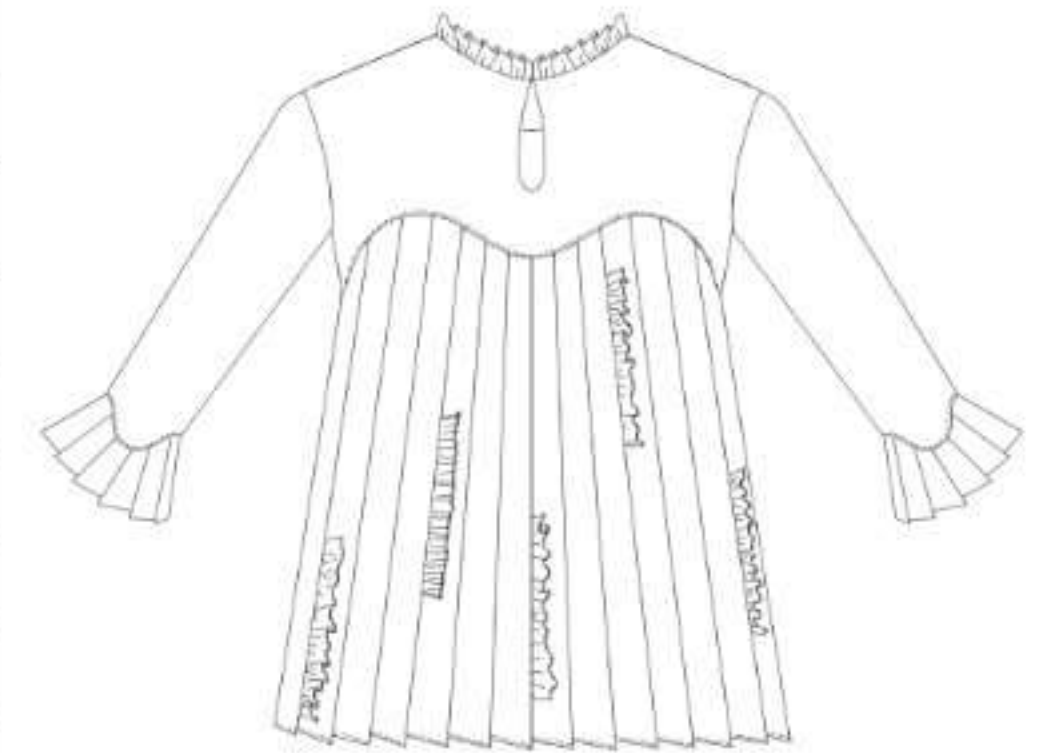
A line Skirt
Knife Pleats
Straight Waistband
Frill with picotted hem
Rolled Hem
Left Side Panelled
Conceal Zipper Closure
Hook Fastening
Top Stitches
Plain Seam
Under lining



Fabrics
44 Lea Pure Linen
Poplin Lining

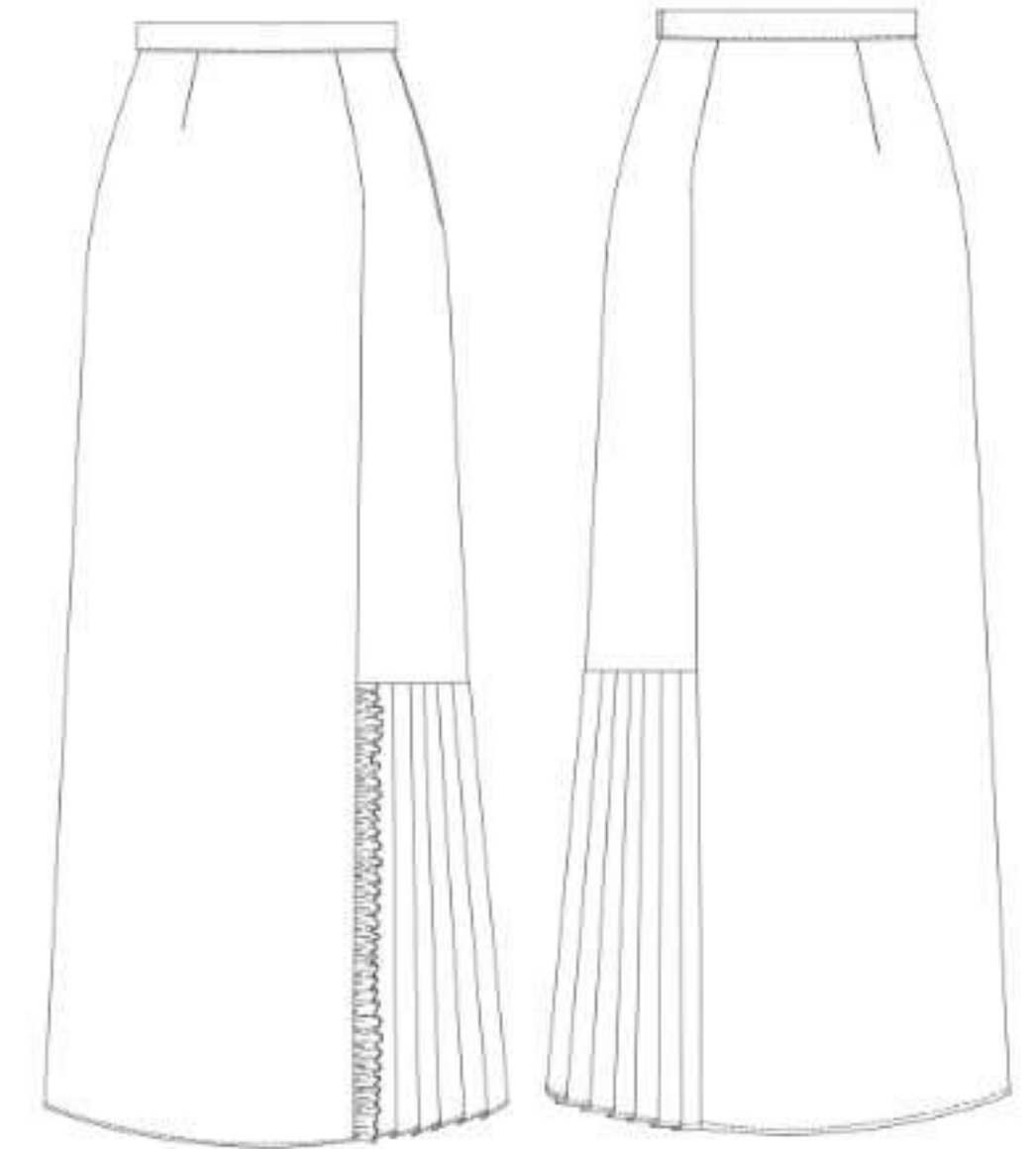
S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
1	SS23	Voyage	1	Top	PBV-T01DB-S23	US 8

	Item		Quantity	Price/unit	Amount
Fabric Material	Broadcloth		2.5 m	350	875
	Dye		-	-	-
	Poly Georgette	Upcycled	-	-	-
Trims	Pickotting		3 m	40	120
	Hook & eye	Upcyled	-	-	-
	Zipper		-	-	-
	Fusing sheet		.25 m	50	12.5
Working Cost	Construction				900
	Pattern making and Cutting				300
	Travel/Transport				100
	Total cost				2,307.5
	GST 12%				2,584.4
	Markup		3		
Total					7,753.2



S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
2	SS23	Voyage	1	Skirt	PBV-S02GB-S23	US 8

	Item		Quantity	Price/unit	Amount
Fabric Material	Linen Lea 44		3 m	775	2,325
	Dye		3 m	75	225
	Poplin Lining		2 m	55	110
	Poly Georgette	Upcycled	-	-	-
Trims	Pickotting		1.5 m	40	60
	Hook & eye		2	30	60
	Zipper		1	10	10
	Fusing sheet		.25	50	12.5
Working Cost	Construction				500
	Pattern making and Cutting				300
	Travel/Transport				100
	Total cost				3,692.5
	GST 12%				4,135.6
	Markup		3		
Total					12,406.8



Measurement Chart

Size	8
Bust	35 ½ "
Waist	26 ½ "
Hip	37 "
Shoulder	5 ⅛ "
Front Chest	13 1/8 "
Length	28 "
Neckline	23 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
3	SS23	Voyage	2	Top	PBVT-03WB-S23	US 8



- Pannelled
- Frilled Collar
- Frilled Cuffs
- Peplum Silhouette
- Rolled Hem
- Neckline facing
- Keyhole Button Fastening
- Top Stitches
- Overlocked
- Plain Seam
- Lapped seam

Fabrics
Dyed Dupion Silk
Modal Satin

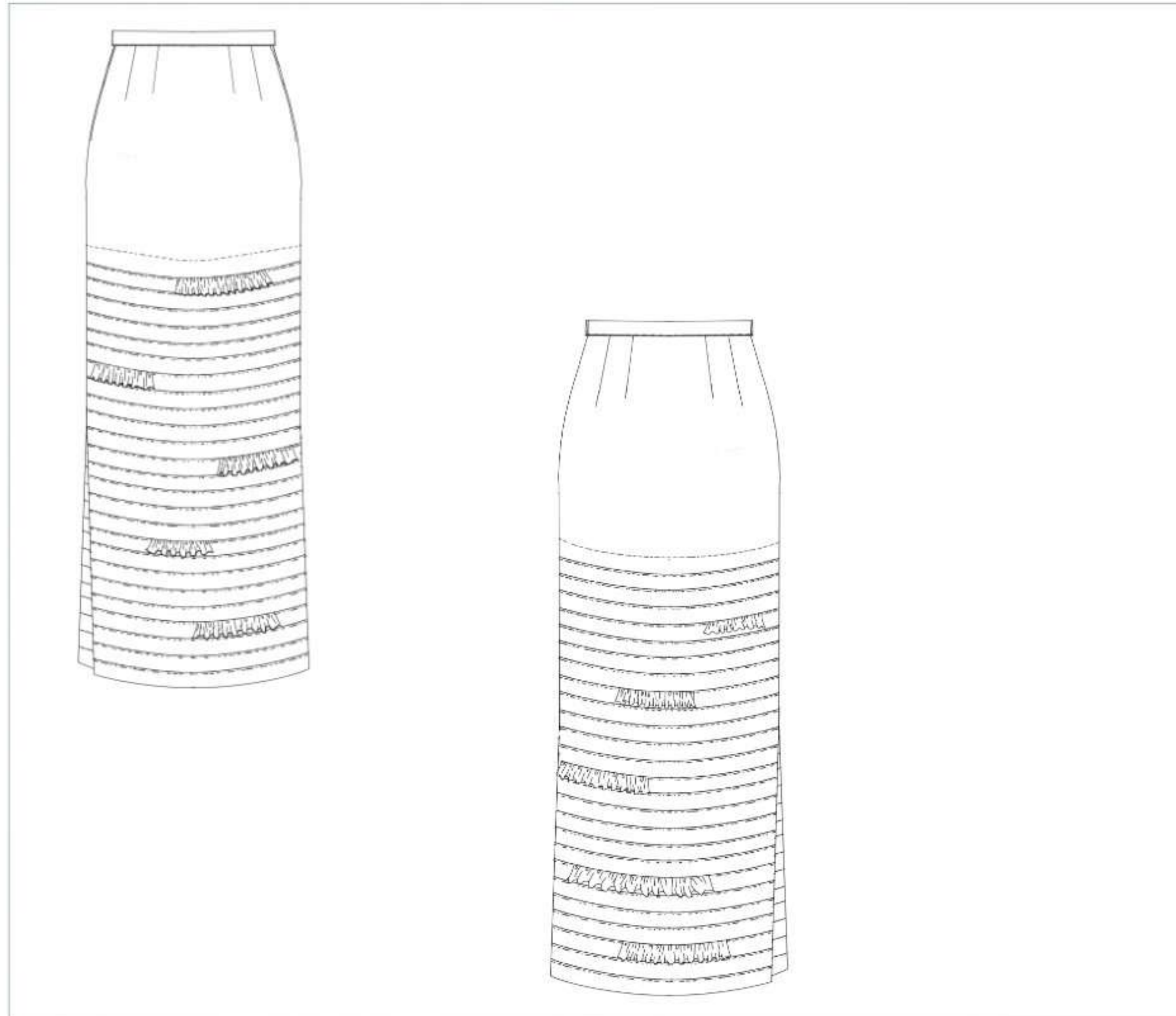
Measurement Chart

Size	8
Waist	26 "
Hip	37 "
Knee	14 "
Waist to knee	22 7/8 "
Length	38 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
4	SS23	Voyage	2	Skirt	PBV-S04B-S23	US 8



- Straight Silhouettes
- Tucks
- Straight Waistband
- Frills with picotted hem
- Rolled Hem
- Under Lining
- Hook Fastening
- Side Coceal Zipper
- Top Stitches
- Plain Seam
- Side Slit

Fabrics
Cambric Cotton
Poplin Lining

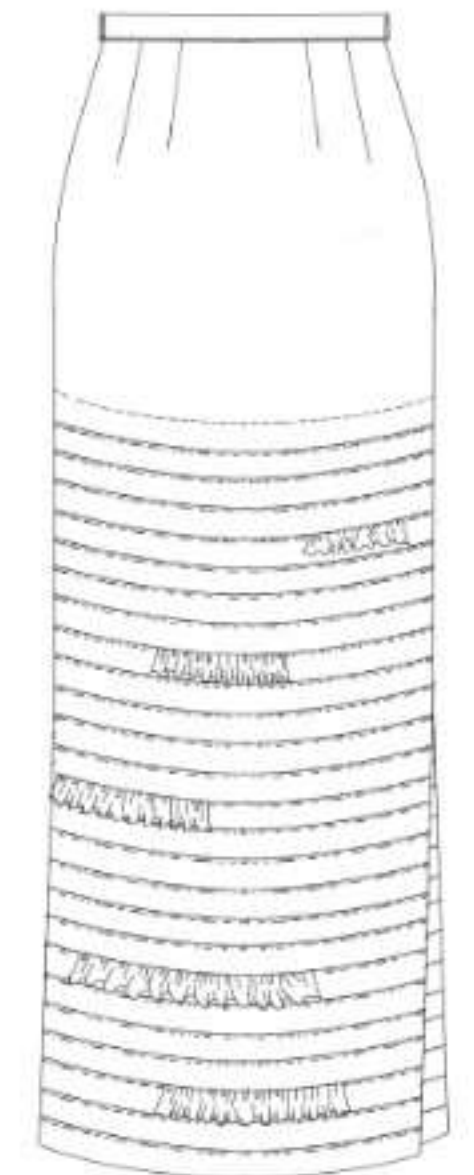
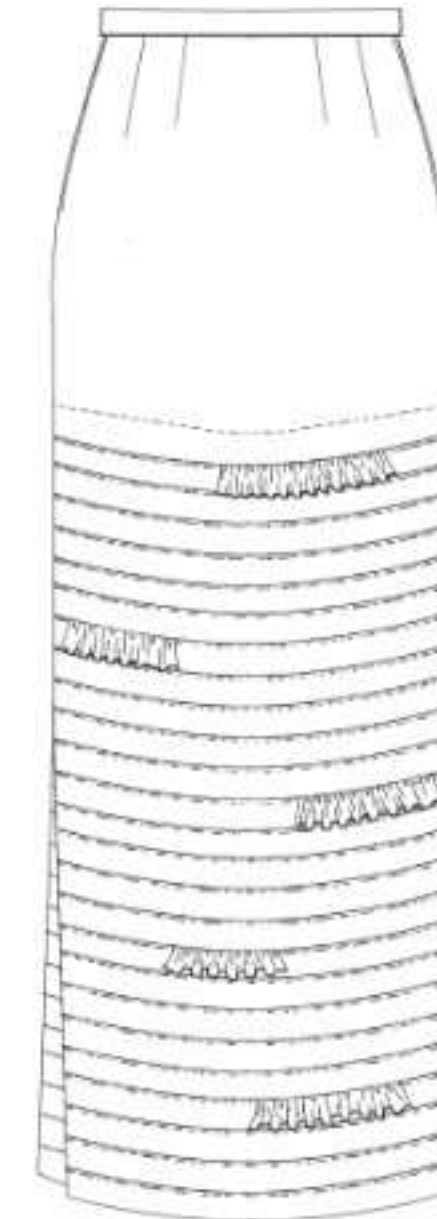
S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
3	SS23	Voyage	2	Top	PBVT-03WB-S23	US 8

	Item	Quantity	Price/unit	Amount
Fabric Material	Plain Silk 45 GM	2 m	698	1,396
	Dye	2 m	295	590
	Modal Satin	2 m	269	538
	Dye	2 m	100	200
Trims	Pickotting	-	-	-
	Button	1	40	40
	Zipper	-	-	-
	Fusing sheet	.25 m	50	12.5
Working Cost	Construction			1100
	Pattern making and Cutting			600
	Travel/Transport			100
	Total cost			4,576.5
	GST 12%			5,125.68
	Markup	3		
Total				15,377.04



S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
4	SS23	Voyage	2	Skirt	PBV-S04B-S23	US 8

	Item		Quantity	Price/unit	Amount
Fabric Material	Cambric Fabric		3 m	275	825
	Dye		-	-	-
	Poly Georgette	Upcycled	-	-	-
Trims	Pickotting		4 m	40	160
	Hook & eye		2	30	60
	Zipper		1	20	20
	Fusing sheet		.25 m	50	12.5
Working Cost	Construction				1200
	Pattern making and Cutting				300
	Travel/Transport				100
	Total cost				2,677.5
	GST 12%				2,998.74
	Markup		3		
Total					8,996.22



Measurement Chart

Size	8
Bust	35 ½ "
Waist	26 ½ "
Hip	37 "
Shoulder	5 ⅛ "
Front Chest	13 1/8 "
Length	28 "
Neckline	24 ½ "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
5	SS23	Voyage	3	Top	PBV-T05W-S23	US 8



Fabrics:
Tulle Fabric
Plain Silk
Satin Diamond
Viscous Crepe

Dyed Net Fabric
Frisled Collar
Gathered Layering
Narrow rolled hem
Rolled Hem
Neckline facing
Coceal Zipper Fastening
Top Stitches
Plain Seam
Lapped seam

Measurement Chart

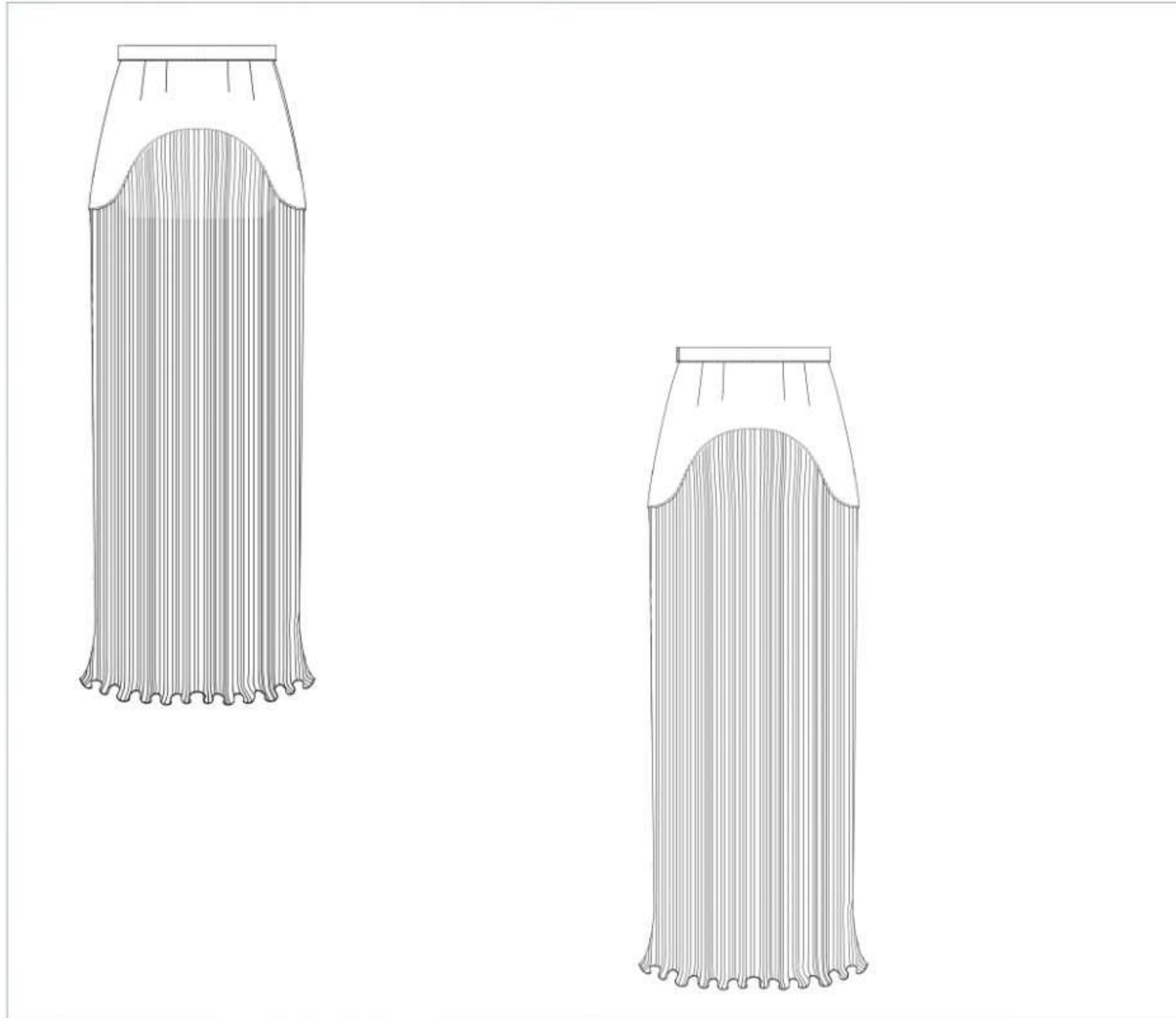
Size	8
Waist	26 "
Hip	37 "
Knee	14 "
Waist to knee	22 7/8 "
Length	38 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
6	SS23	Voyage	3	Skirt	PBV-S06GB-S23	US 8

Straight Waistband
Top Stitching
Pleated Fabric
Pickotted Hem
Sectioned
Plain Seam
French Seam
Side Closure
Conceal Zipper
Hook Fastening
Under lining



Fabrics

Linen 44 Lea
Pleated Georgette
Crepe Silk Lining

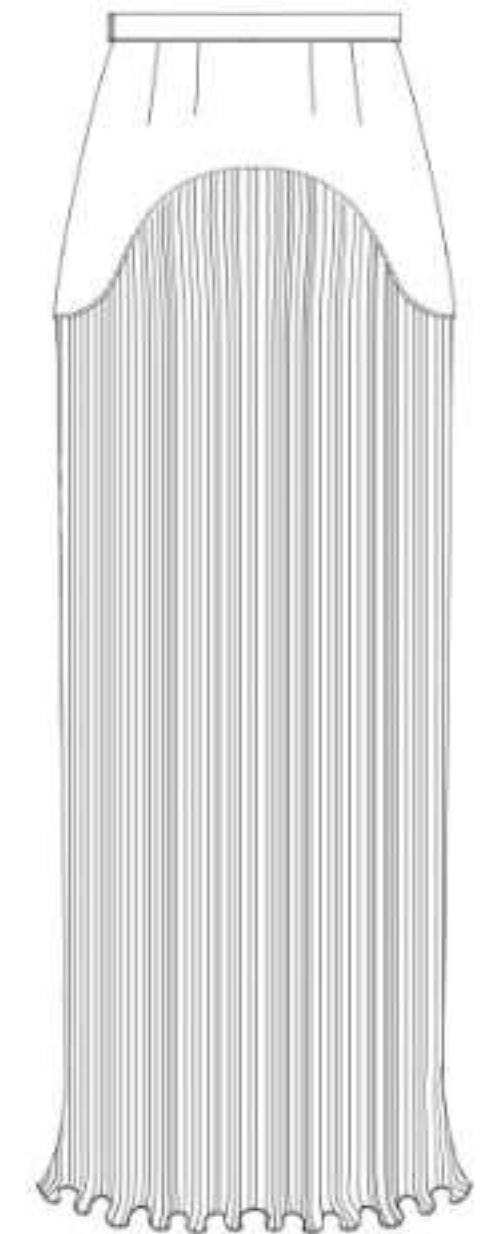
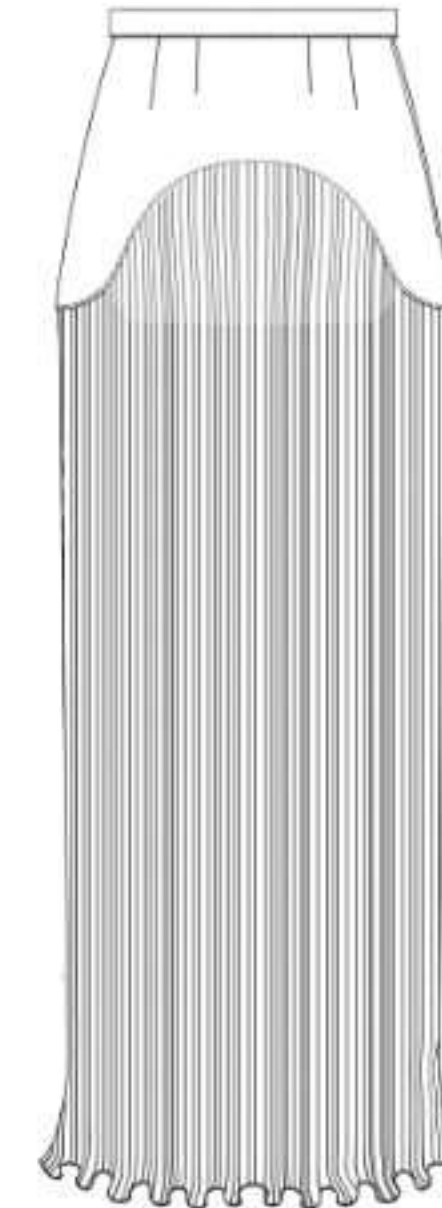
S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
5	SS23	Voyage	3	Top	PBV-T05W-S23	US 8

	Item	Quantity	Price/unit	Amount
Fabric Material	Net Fabric	1.5 m	45	67.5
	Dye	1.5 m	100	150
	Plain Silk	.5 m	698	637.5
	Satin	.5 m	105	52.5
	Viscous Crepe	1.5 m	215	322.5
Trims	Pickotting	-	-	-
	Hook & eye	-	-	-
	Zipper	10	1	10
	Fusing sheet	.25 m	50	12.5
Working Cost	Construction			700
	Pattern making and Cutting			500
	Travel/Transport			100
	Total cost			2,264
	GST 12%			2,535.68
	Markup	3		
Total				7,607.04



S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
6	SS23	Voyage	3	Skirt	PBV-S06GB-S23	US 8

	Item	Quantity	Price/unit	Amount
Fabric Material	Linen 44 Lea	1 m	775	775
	Pleated Georgette	1.5 m	650	975
	Crepe Silk	3 m	215	645
	Dye	3 m	75	225
Trims	Pickotting	3 m	40	120
	Hook & eye	2	30	60
	Zipper	1	10	10
	Fusing sheet	.25 m	50	12.5
Working Cost	Construction			400
	Pattern making and Cutting			400
	Travel/Transport			100
	Total cost			3,622.5
	GST 12%			4,057.2
	Markup	3		
Total				12,171.6



Measurement Chart

Size	8
Bust	35 ½ "
Waist	26 ½ "
Hip	37 "
Shoulder	5 ⅛ "
Front Chest	13 1/8 "
Length	26 "
Neckline	22 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
7	SS23	Voyage	4	Top	PBV-T07WB-S23	US 8



Fabrics

Dupion Silk 44 Lea

Tucks

Ombre Effect

Frilled Collar

Gathered Sections

Rolled Hem

Inverted Biased Neckline

Keyhole Hook Fastening

Top Stitches

Plain Seam

Measurement Chart

Size	8
Waist	28 "
Hip	37 "
Total Crotch	26
Knee	14 "
Waist to knee	22 7/8 "
Length	37 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
8	SS23	Voyage	4	Trousers	PBV-TR01DB-S23	US 8



Fabrics

Linen Lea 44

Flared Silhouets

Embroidered

Standard Trouser Closure

Hook Fastening

Straight Waistband

Double Fold Hem

Plain Seam

Top Stitches

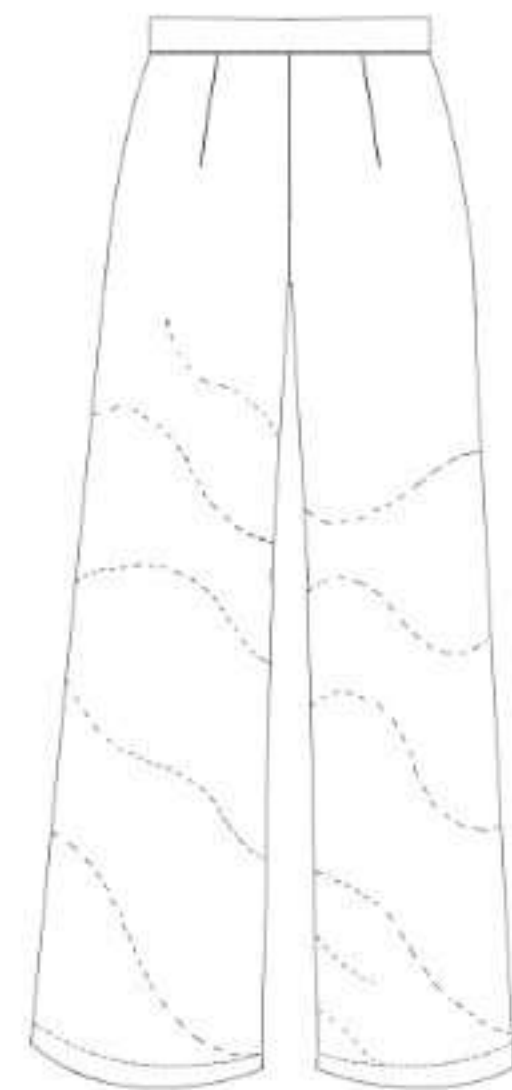
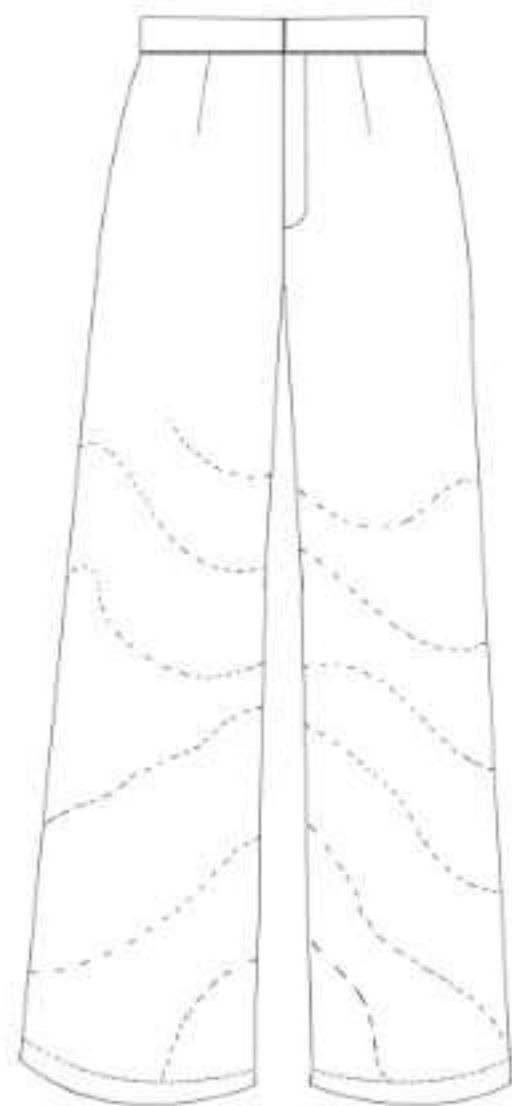
S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
7	SS23	Voyage	4	Top	PBV-T07WB-S23	US 8

	Item		Quantity	Price/unit	Amount
Fabric Material	Dupion Silk		3 m	1275	3,825
	Dye		3 m	100	300
			-	-	-
Trims	Pickotting		-	-	-
	Hook & eye	Upcycled	-	-	-
	Zipper		-	-	-
	Fusing sheet		-	-	-
Working Cost	Construction				1000
	Pattern making and Cutting				500
	Travel/Transport				100
	Total cost				5,725
	GST 12%				6,412
	Markup		3		
Total					19,236



S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
8	SS23	Voyage	4	Trousers	PBV-TR01DB-S23	US 8

	Item	Quantity	Price/unit	Amount
Fabric Material	Linen 44 Lea	2.5 m	775	1937.5
	Dye	2.5 m	225	562.5
Trims	Pickotting	-	-	-
	Hook & eye	1	30	30
	Zipper	1	10	10
	Fusing sheet	.25 m	50	12.5
	Anchor Cotton thread	3 bunches	15	45
Working Cost	Construction			700
	Pattern making and Cutting			300
	Embroidary			200
	Travel/Transport			100
	Total cost			3,897.5
	GST 12%			4,365.2
	Markup	3		
Total				13,095.6



Measurement Chart

Size	8
Bust	35 ½ "
Waist	26 ½ "
Hip	37 "
Shoulder	5 ⅛ "
Front Chest	13 1/8 "
Length	28 "
Neckline	21 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
9	SS23	Voyage	5	Top	PBV-T09WB-S23	US 8



Fabrics
Broadcloth
Satin Diamond

Gathers
Frilled Sleeve Hem
Rolled Hem
Neckline facing
Keyhole Hook Fastening
Top Stitches
Plain Seam

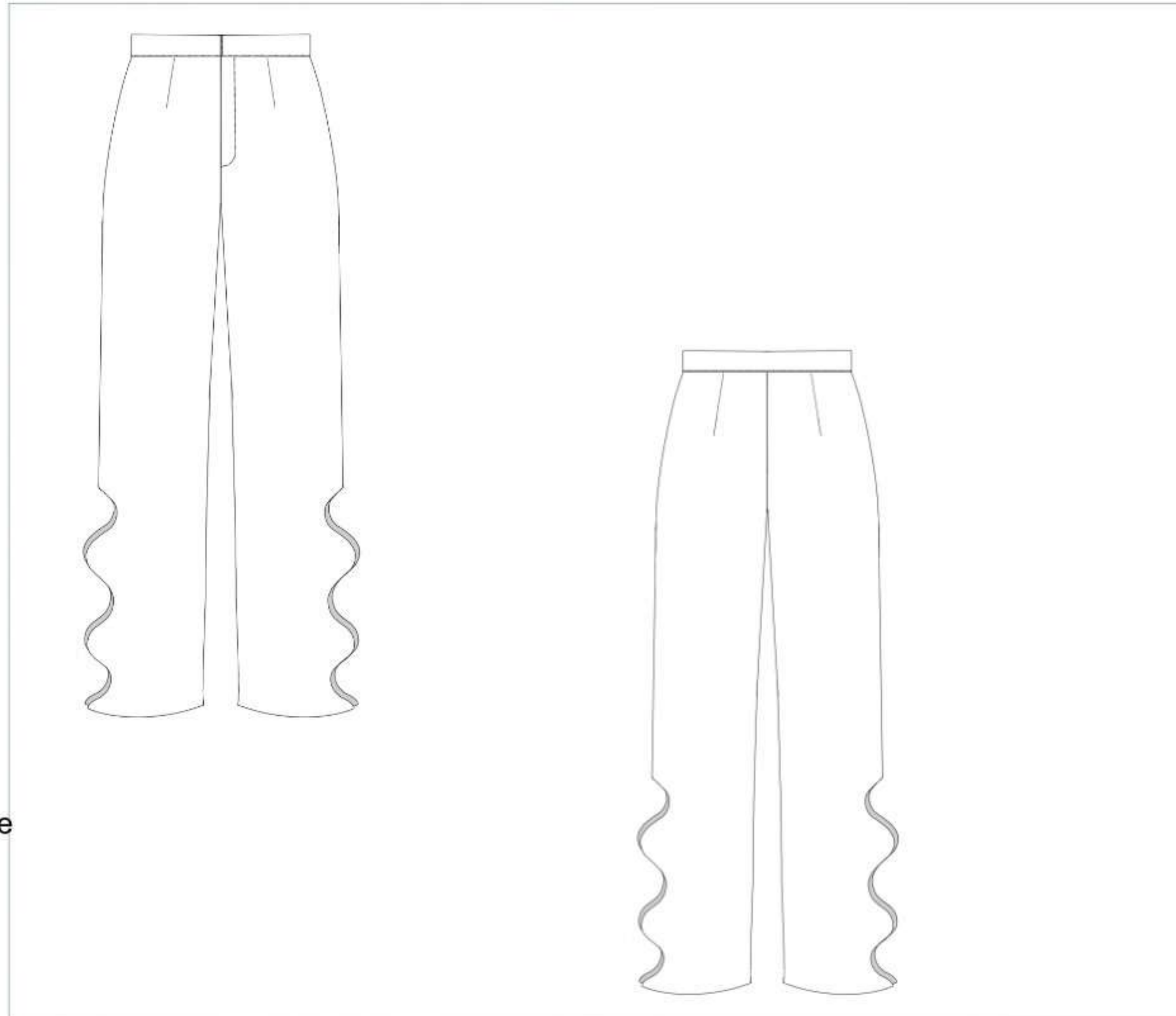
Measurement Chart

Size	8
Waist	28 "
Hip	37 "
Total Crotch	26
Knee	14 "
Waist to knee	22 7/8 "
Length	39 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
11	SS23	Voyage	5	Trouser	PBV-TR11BE-S23	US 8



Fabrics
Cotton Twill

Side Wavy Slit
Straight Waistband
Standard Trouser Closure
Hook Closure
Overlock
Top Stitches
Plain Seam

Measurement Chart

Size	8
Bust	35 ½ "
Waist	26 ½ "
Hip	37 "
Shoulder	5 ⅛ "
Front Chest	13 1/8 "
Length	27 "



Tech Pack

S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
10	SS23	Voyage	5	Jacket	PBV-J01DB-S23	US 8



Fabrics
Oraganza
Satin

Knife Pleat Frill
Frilled Collar
Applique patches
Double Fold Hem
Neckline facing
Top Stitches
overlock
Plain Seam

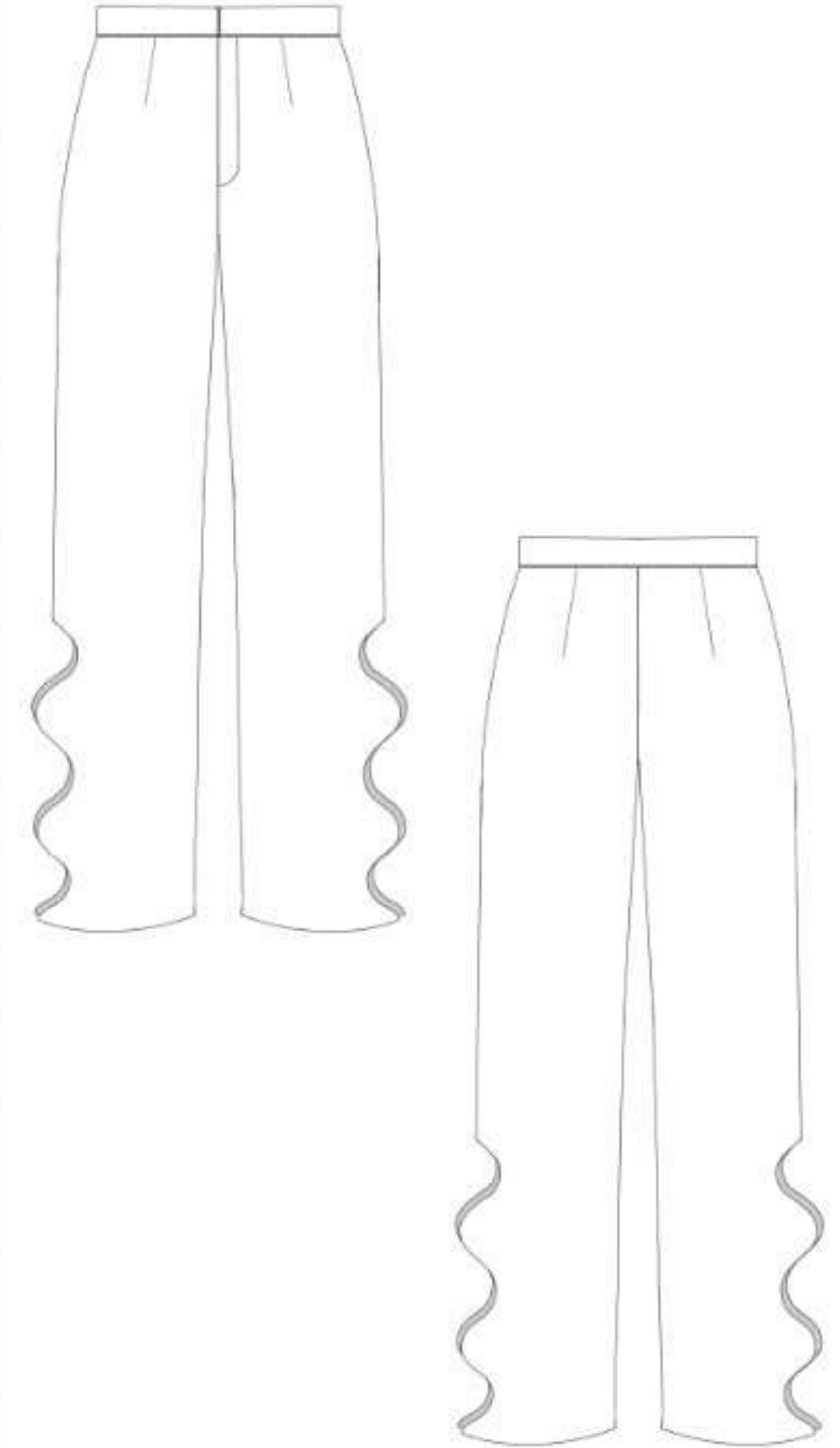
S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
9	SS23	Voyage	5	Top	PBV-T09WB-S23	US 8

	Item		Quantity	Price/unit	Amount
Fabric Material	Broadcloth		2.5 m	350	875
	Satin Diamond		3 m	105	315
	Dye		3 m	175	525
	Poly Georgette	Upcycled	-	-	-
Trims	Pickotting		-	-	-
	Hook & eye	Upcyled	-	-	-
	Zipper		-	-	-
	Fusing sheet		.25 m	50	12.5
Working Cost	Construction				600
	Pattern making and Cutting				300
	Travel/Transport				100
	Total cost				2,727.5
	GST 12%				3,054.8
	Markup		3		
Total					9,162



S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
11	SS23	Voyage	5	Trouser	PBV-TR11BE-S23	US 8

	Item	Quantity	Price/unit	Amount
Fabric Material	Cotton Twill	2.5 m	650	1,625
		-	-	-
		-	-	-
Trims	Pickotting	-	-	-
	Hook & eye	1	30	30
	Zipper	1	10	10
	Fusing sheet	.25 m	50	12.5
Working Cost	Construction			900
	Pattern making and Cutting			400
	Travel/Transport			100
	Total cost			3,077.5
	GST 12%			3,446.8
	Markup	3		
Total				10,340.4



S.No.	Season	Collection	Ensemble	Category	SKU Code	Size
10	SS23	Voyage	5	Jacket	PBV-J01DB-S23	US 8

	Item	Quantity	Price/unit	Amount
Fabric Material	Organza	2.5 m	440	1,100
	Satin	2.5 m	105	262.5
		-	-	-
Trims	Pickotting	-	-	-
	Hook & eye	-	-	-
	Zipper	-	-	-
	Fusing sheet	-	-	-
Working Cost	Construction			600
	Applique			800
	Pattern making and Cutting			400
	Travel/Transport			100
	Total cost			3,262.5
	GST 12%			3,654
	Markup	3		
Total				10,962



Process Pictures



Photoshoot



Ensemble 1





Ensemble 2







Ensemble 3





Ensemble 4







Ensemble 5









Credits:


Photography: Rishi Raj

 /l.m.rishi

Models: Akanksha Siyad, Merin

 /akanshasiyad_

Makeup: Koel Dongre

 /koeld0ngre

SUMMARY

- The whole experience has been a journey, I started from scratch and ended up with full ensembles.
- I learnt about developing concepts and how to convert it into a full collection, 'without diverting from the concept'.
- The experience of sourcing fabrics, design exploration has been wonderful.
- The whole Design Collection experience helped me develop myself in terms of punctuality, managerial skills and presentation skills along with the academic learning and development.