



PRACHI BANSAL

Fashion Designer | Graphic Designer

Ambitious and detail-oriented Designer with 1.5 years of experience in luxury brand settings. Specialized in embroidery and idea exploration, demonstrating a keen eye for construction details and trims. Eager to infuse inventive design solutions into the tapestry of a dynamic, upscale fashion domain.

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EXPERIENCE

Print and Visual Designer

Company Name: Geisha Designs | November 2023 - January 2024

Conducted extensive research in response to buyer briefs for diverse collections. Subsequently, translated findings into tangible designs, producing CADs and print designs that aligned with client specifications.

Junior Fashion Designer

Company Name: Summer by Priyanka Gupta | February 2023 - November 2023

Acquired proficiency in the product lifecycle, encompassing design, khakas, mocks, chappai, embroidery, pattern making, stitching, and finishing. Assumed a leadership role in driving collection progression through these phases. Conducted market sourcing and gained expertise in machine embroidery. Designed digital prints.

Design Collection(Graduation Project) Theme: Voyage

Conceptualized collection themes under faculty guidance, conducting research, creating boards, and ideating. Explored diverse fabrics, sourced materials, and executed Draping, Pattern Making, and Construction independently. Generated Techpacks, recorded measurements, and calculated costs aligning with industry standards. Facilitated successful photoshoots by hiring appropriate personnel to showcase the final collection effectively.

Fashion Design Intern

Company Name: Somya Goyal | June 2021 - August 2021

Mastered the creation and implementation of Line sheets and Chalans. Engaged actively in the design process, contributing to the final collection. Conducted fabric sourcing and maintained inventory efficiently. Assisted in coordinating the collection photoshoot.

EDUCATION

Bachelor's Degree in Fashion Design

National Institute Of Fashion Technology
Bengaluru 2018-2022
Deepening Specialisation:
Haute Couture and Luxury
IDM: Fashion for Sportswear

SOFT SKILLS

- Communication
- Decision Making & Critical Thinking
- Analytical Skills
- Design and Conceptual Thinking
- Collaboration and Teamwork
- Leadership
- Detail Oriented

LANGUAGE

Hindi | English Proficiency- Bilingual

HOBBIES AND INTERESTS

Reading | History and Culture | Trends |
Listening Music | Playing Cognitive Games |
Exploring and Experimenting new ideas

PROFESSIONAL SKILLS

- CADS (Digital and Hand drawn)
- Print and Graphic Design
- Embroidery (Adda, machine & Computer)
- Draping and Pattern Making
- Garment Construction and Hand Sewing
- Techinal Sheets, Line Sheets
- Sourcing, Costing
- Digital Art
- Crochet

TECHNICAL SKILLS

- Procreate
- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Canva
- Clo3D
- Research